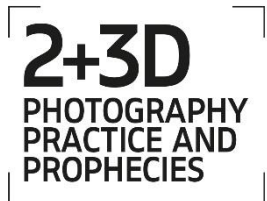




2AND3D PHOTOGRAPHY - PRACTICE AND PROPHECIES
International Conference on Fine Art and Heritage Photography
RIJKSMUSEUM, AMSTERDAM April 15-16 2015



#2AND3D

OFFICIAL PARTNER



RIJKS MUSEUM

Good morning!

I'm Cecile van der Harten and it's my pleasure to welcome you to the 2and3D Photography conference.

We've gathered this morning with over 240 delegates from all over the world to share experiences and discuss best practice in 2 and 3D heritage photography, now and in the future. These two days will be filled with interesting presentations and workshops that will give insight into existing best practice, and into what lies ahead.

Before we start however I have a few housekeeping items:

- Please wear your badge at all times and visible,
- You have all received your personal workshop program. Time to change between workshops is limited. A host will accompany you to your workshop, so please report in time at the location that is given,
- Lunch is being served in the foyer and in the Picknick area. You can find this on the plan in your programme,
- We have a Twitter hashtag, which you can see behind me,
- At the information desk there is always someone available to answer your questions, and of course you can read everything in the brochure you can find in your bag.



Hippolyte Bayard, 1847 – Frans Pegt, 2013
 Antoine Vechte, Silver vase with sea gods, 1843

RIJKS MUSEUM

What you see here behind me are two photos of the same object; a silver vase made by Antoine Vechte in 1843, in the collection of the Rijksmuseum. On the left is one of the earliest object photos taken by Hippolyte Bayard in 1847. This photo, a salted paper print, is on display in this museum in the chiaroscuro photography exhibition. On the right is a digital photo made by our

Rijksmuseum staff photographer Frans Pegt in 2013. These images demonstrate how photography has developed in 160 years. And nobody knows what future technical developments lie ahead.

In these two days we will explore practice and prophecies in 2 and 3D heritage photography. Before we close the conference, we will discuss the Amsterdam Principles, with which we aim to come to a consensus on best practice in existing heritage photography. We will also look at how we can adapt existing guidelines to meet the needs that arise with new technology.

In your conference bag you probably have already found a first draft of the Amsterdam Principles. Please take a look at them and keep them in mind throughout the conference. We would like everyone to join in on the discussion. As part of that, we have placed a noticeboard in the foyer where you can post your remarks on the principles, which we will incorporate into our discussion. Please feel free to share your opinions.

The Rijksmuseum has made all of its images freely available to the public, also for commercial use. Our biggest challenge in the near future is to have our complete collection photographed before 2018. To achieve such a goal, you need the full support of your management. In the Rijksmuseum the Image Department is fortunate to have that support. So with great pleasure I would like to introduce Taco Dibbits, the Director of Collections of the Rijksmuseum to open this conference.